

Press Release

Cullen Scholefield fast track the new HR Qualifications

The most comprehensive and flexible programme to achieve the latest professional qualifications for Human Resources (HR) and Learning and Development (LD) people set by the Chartered Institute of Personnel and Development (CIPD) has been launched by Cullen Scholefield. It is the first in the South East of England and demand is already strong.

HR and LD people need their skills right up-to-date to be at the top of their game to make sure key people stay and everyone is positively motivated - a real challenge in a recession. The new programme is designed for professionals at the start of their career, to give mid career boost or for non HR line managers who increasingly have people development performance responsibilities.

Investors in People Gold Award holder, Cullen Scholefield, offer the new qualifications which can lead to Awards, Certificates and Diplomas in HR Practice and Learning and Development Practice in a variety of locations - Haywards Heath, London, Sheffield, Isle of Man, Cardiff and the Channel Islands.

Using a combination of workshops, workbooks and evidenced assessment, candidates take three core modules before branching out to take a multitude of options to achieve the required credits - minimum of 3 to a maximum of 12 for an Award, 28 for a Certificate and 37 for a Diploma. Workshops are held across the country and each candidate gets a diagnostic session before they start on the course to make sure they are choosing the right courses for their goals. Candidates also have their own personal tutor with them the whole way through to coach, mentor and motivate.

Another advantage of the Cullen Scholefield offer is that any of the modules can be taken as just 'training courses', without taking a qualification, as a continuous professional development refresher or for Line Managers who increasingly have to take responsibility for training and coaching their people on the job to help them perform and develop. The opportunity to gain awards is a good retention tool and ensures that line managers meet the professional standards.

Cullen Scholefield Managing Director, Maureen Scholefield, says: "The complete overhaul of the CIPD qualification process provides the opportunity to set up a truly flexible scheme which can provide every combination of skills development imaginable. In our programme, you choose what you study, when and how - it's the professional equivalent of 'Pick and Mix'. You choose to stop at any level, or go higher; you can mix and match between HR and LD skills and you can always find something new to learn!"

Courses have already begun and are proving very popular with candidates who can include anyone just beginning in HR or Learning and Development, or someone wanting a mid career boost.

"We think our programme is the most complete, as we offer all the units available, so flexible that, in effect, anyone who needs HR or LD training of any sort can customise their own path to progress," says Maureen.

Full details of the courses can be found at www.csgconsult.com or by calling 01444 455052 or emailing develop@csgconsult.com